



Tackling exploitation of Child Labor: Raising the awareness level.



Content

- Presentation's goals
- Issue discussion
- Means of combat
- ADD-Production's involvement



Presentation's goals

- ✓ Shine the light on the issue child labor's abuse.
- ✓ Provide examples and consequences of child labor.
- ✓ Discuss the means of combating the issue.
- ✓ Suggest solutions.
- ✓ Evaluate our company's involvement in tackling the problem.



Issue discussion

- Child labor– labor, performed by children under the age of 15 (14 in some countries), which slows their physical, emotional, mental and spiritual development.
- Today over 218 million children are being exploited.
- Underage workers often become subjects to physical and intellectual abuse.
- In most cases, the conditions, in which children perform labor, are not suitable for work and may lead to the development of illnesses and subsequent death.



Issue discussion

- Vast majority of child laborers come from low-income families.
- Employers who provide children with work, often neglect them stable wages and social care packages.
- Most of those children are bonded laborers, who assist their parents in paying off their debts.
- Bonded labor is an equivalent to slavery, since a child cannot leave the workplace willfully, or continue their studies until the debt is paid off.



Issue discussion

- From 218 million child laborers, 126 millions work in hazardous conditions, 73 millions are under the age of 10.
- Every year 22.000 children die on their workplaces due to work-related incidents.
- More than a million child laborers are the subject of human trafficking.
- 9% of underage laborers, work in manufacturing.



Means of combat

- Raising the level of social awareness on companies' websites and social media accounts.
- Mandatory demand for an ethics code from any potential business partner.
- Financial support of NGOs, which provide support to orphans and children from low-income families.



ADD-Production's involvement

- ADD-Production denounces child labor exploitation and will never use children as a workforce.
- ADD-Production raises awareness of child labor issue by sending ethical trade codes to its business and trading partners. ADD-Production would only cooperate and engage in business activities if all ethical conditions are met on the partner's side.



ADD-Production's involvement

- Constant donations to a charity organization, which provides support for children from low-income families «Ocrotirea Copilului»

Date	No.	Reciever	Donation type	Amount(MDL)	Payment text
05.05.2011 12:24:18	AA00000515	Ocrotirea Copilului - Organizatia de Binefacere pt Copii Orfani si Familii Vulnerabile	Charity, Sponsorship	5 000,00	Binefacere. Scr.nr.102 din 12.04.11.
26.12.2011 13:41:51	AA00001719	Ocrotirea Copilului - Organizatia de Binefacere pt Copii Orfani si Familii Vulnerabile	Charity, Sponsorship	10 000,00	Binefacere. Scr.nr.30 din 14.12.11.
19.04.2012 12:04:20	AA00002301	Ocrotirea Copilului - Organizatia de Binefacere pt Copii Orfani si Familii Vulnerabile	Charity, Sponsorship	10 000,00	Binefacere. Scr.nr.74 din 01.04.12.
30.01.2013 15:57:33	AA00000080	Ocrotirea Copilului - Organizatia de Binefacere pt Copii Orfani si Familii Vulnerabile	Charity, Sponsorship	10 000,00	Binefacere. Scr.nr.102 din 14.12.12
03.05.2013 14:15:55	AA00000495	Ocrotirea Copilului - Organizatia de Binefacere pt Copii Orfani si Familii Vulnerabile	Charity, Sponsorship	10 000,00	Binefacere. Scr.nr.31 din 12.04.13
08.05.2013 10:22:26	AA00000501	Ocrotirea Copilului - Organizatia de Binefacere pt Copii Orfani si Familii Vulnerabile	Charity, Sponsorship	10 000,00	Binefacere. Scr.nr.31 din 12.04.13
20.12.2013 14:48:24	AA00001520	Ocrotirea Copilului - Organizatia de Binefacere pt Copii Orfani si Familii Vulnerabile	Charity, Sponsorship	10 000,00	Binefacere. Scr.nr.78 din 14.11.13
06.02.2015 13:11:53	AA00000145	Ocrotirea Copilului - Organizatia de Binefacere pt Copii Orfani si Familii Vulnerabile	Charity, Sponsorship	15 000,00	Binefacere. Scr.nr.188 din 10.12.2014
18.12.2015 12:45:02	AA00001443	Ocrotirea Copilului - Organizatia de Binefacere pt Copii Orfani si Familii Vulnerabile	Charity, Sponsorship	10 000,00	Binefacere. Scr.nr.28 din 06.12.2015
16.09.2016 14:56:03	AA00000958	Ocrotirea Copilului - Organizatia de Binefacere pt Copii Orfani si Familii Vulnerabile	Charity, Sponsorship	10 000,00	Binefacere. Scr.nr.90 din 15.04.2016
				100 000,00	

Thank you for attention!

